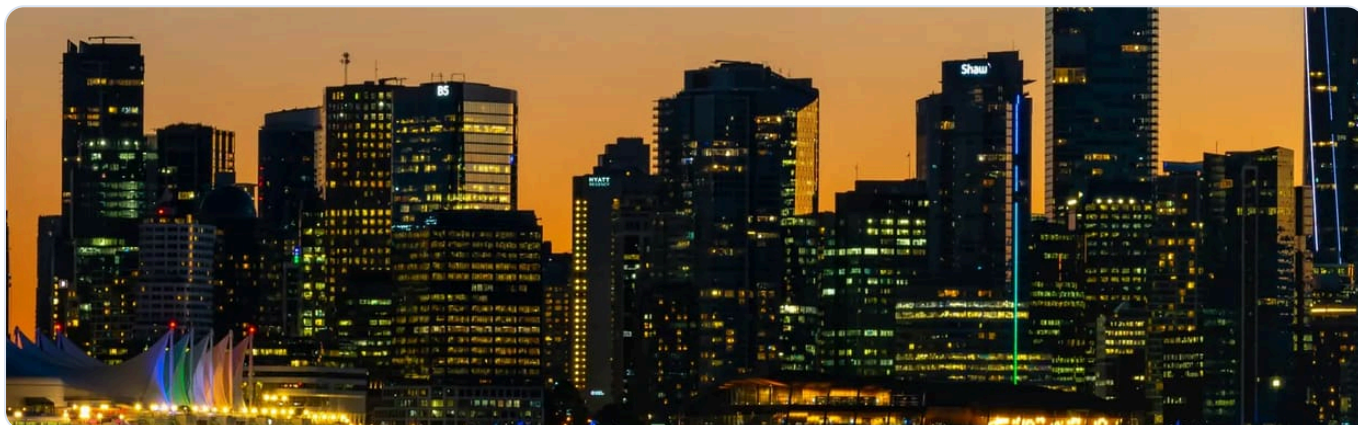


SELECTIVE PARTNER BUILDS

Your Product Build Partner

A closer, ongoing working relationship to shape and build something meaningful over time.



Some opportunities matter enough that continuity beats switching between vendors. A Selective Partner Build is for those — a steady partnership where the same people help shape, build, and improve the work as it evolves. We keep the number of active partnerships small so each one gets real attention.

A month-to-month partnership built around your priorities. Work proceeds in small, visible stages, with direction shaped as confidence grows.

THIS MAY BE A FIT IF

- ✓ You want a partner, not just a service provider, and continuity across stages.
- ✓ A direction has proven valuable and now deserves deeper, sustained investment.
- ✓ A product or internal system matters enough that you want the same team shaping, building, and improving it.
- ✓ You need support that continues as priorities evolve and the product matures — not just a first release.

HOW THIS WORKS

- | | |
|-------------------|--|
| SHAPE | We stay involved in product and technical direction, shaping it as the work evolves. |
| BUILD | We build in stages as confidence grows, keeping trade-offs and progress visible. |
| STAY CLOSE | We stay close to real outcomes, so effort keeps going where it earns its place. |

WHAT YOU LEAVE WITH

- ✓ Steady product and technical support from people who know the context
- ✓ A more thoughtful path forward, adjusted as you learn
- ✓ Stronger outcomes over time

ACTIVE PERIOD	Month to month, ongoing
YOUR INVOLVEMENT	A product owner on your side we work with closely, plus regular reviews
INVESTMENT	From \$4,995 CAD per month, plus GST — scales with the level of build effort

Month to month. The level of involvement is set with you and adjusted together as needs change.

WHAT THIS DOES NOT INCLUDE

This is a selective offering with limited capacity, and it is not the right starting point for every project. A short Concept Sprint or Validation Prototype is often the better first step, with a partnership following if the fit is clear.

A TYPICAL EXAMPLE

An organization sees a meaningful opportunity and wants one team to carry it — shaping the idea, building it in stages, and staying with it as it matures — rather than restarting with a new vendor at each phase.

WHAT HAPPENS NEXT

The arrangement is month to month. You can change the level of involvement, or stop with reasonable notice, whenever it makes sense for you.

Let's talk through the opportunity and whether a partnership is the right fit.

You do not need a technical brief. A plain description of what happens today, and what you would like to make easier, is enough to begin.

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